

## 2017-2018 SFP Music Department Advocacy Report

### Department Performances (6):

- Christmas Concerts I & II
- Concert for Beginner Students
- Jazz/Pop Concert
- Spring Concerts I & II

### Service (Non-Concert Events):

- Jubilee Mass
- Open House
- Party for Our Friends with Special Needs
- Tree Lighting
- Admitted Students Night
- National Honor Society
- Math Honor Society
- Alumni Reunions (1)
- Christmas Meal at Presentation Soup Kitchen
- Josephine Foundation Choral Festival
- Pep Rallies (2)
- Walk-A-Thon
- Graduation Music
- Our Lady Queen of Martyrs Concert
- Spring Arts Festival (Jazz Combo)
- NYSSMA (Individual Students)
- Chamber Orchestra Retreat
- Murat and Kirsten Mass participation
- Mets Game

***IN ALL, THERE WILL HAVE BEEN A TOTAL OF 78 PERFORMANCES BY PREP ENSEMBLES AND INVOLVING PREP FACULTY AND MUSIC STUDENTS***

### Public Relations/Partnerships:

- PS 115 Outreach Program, incl. performance at Prep
  - 6<sup>th</sup> year of program
  - Two levels of beginner strings
  - Beginner band (2<sup>nd</sup> year)
  - Beginner percussion (1<sup>st</sup> year)
- Performances by Divine Wisdom, St. Luke, St. Gregory the Great, Sacred Heart (Cambria Heights), and Notre Dame Catholic Academies at Prep Concerts
- Presentation of Outstanding Music Educator/Administrator Award to Band Director from I.S. 25, and principal from M.S. 74.
- “Hallelujah Project,” originally included guest choristers from Intermediate School 25, Intermediate School 77, St. Andrew Avellino, Our Lady of Hope, and St. Gregory the Great as well as parish choirs from Immaculate Heart of Mary.
- Continued extensive use of Brochure and Concert Passes
  - Mailing Lists
    - Specially designed audition forms collected at Open House and Accepted Students Night
    - Directors who applied to our most recent NYSSMA Festival
    - Schools who participated in “Hallelujah Project”
    - Friends and colleagues
    - List includes Principals, Music Teachers, Pastors, and Music Ministers
    - Mailings include hand signed letters and personalized notes
    - Packets mailed at four points during the year (Open House, Christmas Concerts, Jazz/Pop Concert, Spring Concerts)
    - ***List was fully updated last September***
- Face-to-face with visiting Priests (Reconciliation Services)
- Significant collaboration between Music Department and Admissions
- Utilization of Rob Johnston’s position as Director of Publicity and Public

#### Relations

- Press Releases
- Facebook
- Email blasts
- Bob Guthenberg
- Principal's Newsletter
- Web page
- Combined String and Honors Orchestras presents world premiere of "Where the River Shannon Flows," by Brian Balmages

#### **Music Credential:**

- Continued public relations efforts geared towards recruitment and audience development
  - Record Music enrollment
  - Record concert attendance
- Fine Arts Curriculum
  - Utilization of iPad apps that encourage creativity, composition, History, and Mathematical elements of Music
  - Shift from lecture-based to CCSS/project-based course
  - We have completed lesson plans
- Continued utilization of Parent Association that handled:
  - Front of House (concerts; tickets, raffles, refreshments, etc.)
- Composer and Dean Emeritus of the Manhattan School of Music, David Noon visits one of our History of Music classes for a second year in a row
- Susan Davis, the string education specialist from Aaron Copland School of Music visits Prep to work with our Honors Orchestra
- Peter Loel Boonshaft, Band Director from Hofstra University, and internationally renowned clinician and author works with Concert Band
- The department had a student teacher, Matthew Masiello from January-March
- Numerous ACSM students observe Music courses

#### **Program of Distinction in Music:**

- Approved in April 2018
  - See Visitor's Report
- Partnerships with:
  - Aaron Copland School of Music
    - See attached
  - Paul Effman
    - See program
- Pilot program with SmartMusic
  - Chamber Orchestra
  - Sophomore Strings class
  - Lesson students

#### **Special Projects:**

- Entire Music Department Audio/Visual Library continues to be organized to be made available to entire school community via network
- Music Department now oversees graduation music
- NYSSMA (June)
  - Student soloists
- England Tour and Pilgrimage during the Summer of 2018
  - Having parishioners from American Martyrs creates strong advocates for Prep in that parish
- Academies
- Instrument replacement program
  - Finished band program
  - Started string program
    - David Gage (basses)
    - Long Island Violin Shop
      - Left instruments on loan for us to try

**Curriculum:**

- Grown significantly since last Middle States visit
  - Music Technology (2 levels)
  - Independent Study
  - Honors Percussion Ensemble

**Professional Development and Awards/Recognitions:**

- Numerous teachers utilize “The Great Courses”
- Platinum membership in KHS Academic Alliance
  - Via Yamaha, Jupiter, Majestic
  - We received a plaque, a banner, free Music stands and folders, and will receive a free clinic with Peter Loel Boonshaft and professional development with luthiers