



TARPON SPRINGS

LEADERSHIP CONSERVATORY

For the Arts

Marching to Macy's 2022 Giving Opportunities

Co-branding Rights for March to Macy's 2022

\$50,000

Your name associated with all promotion for March to Macy's from date of commitment through Macy's Day Parade 2022. This includes all promotion, name on jackets or equivalent and T-shirts worn by students while traveling and sight-seeing in NYC, name prominently displayed on back of semi-trailer, name on website and all social media associated with any promotion related to Macy's. Your name recognized at all Spring concerts in 2022 as the March to Macy's co-branding right. This also includes all events prior to the Macy's Day Parade 2022 such as Gala 2022, Icebreaker 2022, band camp 2022 and Band Fall Season 2022. This is non-exclusive co-branding. Exclusive co-branding can be considered.

Front row seating to Spring concert season for 2022 for TSLCA

Front row seating to March to Macy's Spring benefit concert

Designated parking space at all Spring concerts 2022 and March to Macy's Spring benefit concert

Front row seating to Icebreaker, tickets to the annual Gala event, and backstage passes to summer band camp and Saturday evening Family Dinner

Sponsor all students to attend tour of Hamilton production or similar Broadway show

\$35,000

Donation used to pay for tickets for all students to attend Hamilton or equivalent Broadway show performance

Eight (8) VIP seating tickets to Spring concert season for 2022 for TSLCA and Macy's Spring Benefit Concert

Two (2) backstage passes to Spring concert season for 2022 for TSLCA

Two (2) VIP seating tickets to Icebreaker, two (2) tickets to the annual Gala event, and two (2) backstage passes to summer band camp and a Saturday family dinner

Name and logo included on 36" X 36" section on back of semi-trailer that travels to all competitions and March to Macy's 2022 and name included on student t-shirts worn in NYC for travel and practice days

Recognition at all Spring concerts for 2022 season for TSLCA

Name included on Tarpon Springs Leadership Conservatory for the Arts website through 2022

Name included on all social media postings of March to Macy's

March to Macy's lapel pin

Sponsor a guided tour of Carnegie Hall for all students

\$20,000

Eight (8) VIP seating tickets to Spring concert season for 2022 for TSLCA and Macy's Spring benefit concert

Two (2) backstage passes to Spring concert season for 2022 for TSLCA

Two (2) VIP seating tickets to Icebreaker, two (2) tickets to the annual Gala event, and two (2) backstage passes to summer band camp evening with a Saturday family dinner

Name and logo included on 18" X 18" section on back of semi-trailer that travels to all competitions and March to Macy's 2022 and name included on student t-shirts worn in NYC for travel and practice days

Recognition at all Spring concerts for 2022 season for TSLCA

Name included on Tarpon Springs Leadership Conservatory for the Arts website through 2022

Name included on all social media postings for March to Macy's

March to Macy's lapel pin

Taking a Bite out of the Big Apple

\$5,000

Six (6) VIP seating tickets to Spring concert season for 2022 for TSLCA and Macy's Spring Benefit Concert

Two (2) backstage passes to Spring concert season for 2022 for TSLCA

Two (2) VIP seating tickets to Icebreaker, two (2) tickets to the annual Gala event, and two (2) backstage passes to Summer Band camp evening with a Saturday Family Dinner

Name and logo included on 18" X 18" section on back of semi-trailer that travels to all competitions and March to Macy's 2022 and name included on student t-shirts worn in NYC for travel and practice days

Recognition at all Spring concerts for 2022 season for TSLCA

Name included on Tarpon Springs Leadership Conservatory for the Arts website through 2022

Name included on all social media postings for March to Macy's 2022

March to Macy's lapel pin

The City that Never Sleeps

\$3,500

Four (4) VIP seating tickets to Spring concert season for 2022 for TSLCA and Macy's Spring Benefit Concert
Two (2) backstage passes to Spring concert season for 2022 for TSLCA
Two (2) VIP seating tickets to Icebreaker, two (2) tickets to the annual Gala event, and two (2) backstage passes to summer band camp evening with a Saturday family dinner
Name included on student t-shirts worn in NYC for travel and practice days
Name included on list of sponsors on semi-trailers that travel to all competitions and Macy's 2022
Recognition at all Spring concerts for 2022 season for TSLCA
Name included on Tarpon Springs Leadership Conservatory for the Arts website through 2022
Name included on all social media postings for March to Macy's 2022
March to Macy's lapel pin

Time Square's so bright, I Need to Wear Shades

\$2,500

Four (4) VIP seating tickets to Spring concert season for 2022 for TSLCA and Macy's Spring Benefit Concert
Two (2) VIP backstage passes to Spring concert season for 2022 for TSLCA
Two (2) VIP seating tickets to Icebreaker, two (2) tickets to the annual Gala event, and two (2) backstage passes to summer band camp evening with Saturday family dinner
Name included on student practice t-shirts for 2022 band season
Name included on list of sponsors on semi-trailers that travel to all competitions and March to Macy's 2022
Recognition at all Spring concerts for 2022 season for TSLCA
Name included on Tarpon Springs Leadership Conservatory for the Arts website through 2022
Name included on all social media postings for March to Macy's 2022
March to Macy's lapel pin

Or Impactful opportunity to support a child in need to attend Macy's

Donation to support a student to attend March to Macy's 2022 by making a \$2,500 donation. The donation is used to pay for a student in need to attend March to Macy's 2022 and attend (1) Broadway show. This will support a student that would otherwise not be able to attend March to Macy's 2022 because of financial need. Same benefits as above for \$2,500 sponsorship level.

A New York Minute

\$1,000

Two (2) VIP seating tickets to Spring concert season 2022 for TSLCA and Macy's Spring Benefit Concert
Name included on list of sponsors on Semi-trailers that travel to all competitions and March to Macy's 2022
Name included on Tarpon Springs Leadership Conservatory for the Arts website through 2022
Name included on all social media postings for March to Macy's 2022

Central Park

\$500

Two (2) VIP seating tickets to Spring concert season 2022 for TSLCA
Name included on Tarpon Springs Leadership Conservatory for the Arts website

I'm in a New York State of Mind

\$100

Name included on Tarpon Springs Leadership Conservatory for the Arts website

Sponsor Name: _____

Sponsorship Level and Amount: _____

Sponsor Address: _____

City: _____ State: _____ Zip: _____

Sponsor Contact Person: _____

Tele: _____ Email: _____

Conservatory Student Responsible for Sponsorship: _____



<https://bit.ly/march2macys>



Duggan Cooley, CFRE
dcooley@pinellascf.org

Pinellas Community Foundation
Direct: 727-306-3124
17755 US Hwy 19 N, Ste 150
Clearwater, FL 33764

Checks can be made payable to Pinellas Community Foundation, Inc. with a note in the memo line for "March to Macy's."

Contact Duggan Cooley, Pinellas Community Foundation for additional ways to donate to support the Tarpon Springs Leadership for the Arts in the March to Macy's.



Contact London Bates at macys@tarponspringsband.com for additional information.

The Tarpon Springs Leadership Conservatory for the Arts is a nationally recognized program providing an innovative, seamless curriculum in academic study, instrumental music, dance, and leadership.